

Authentication of Genuine Parts

Anti-duplication & reproduction counterfeiting solution



**GENUINE
PARTS**

by SVENDBORG BRAKES



DESCRIPTION	A unique Holographic Fingerprint™ label, assures that our customers have purchased genuine Svendborg Brakes parts. A simple scan using our dedicated app, confirms that the components are genuine.
SCOPE	To make it easy and accessible for our customers to authenticate products.
APP	The app is free of charge and ready to download from App Store and Google Play. Name of app: “‘SB Genuine Parts’”.
EASY TO USE	Scan the Svendborg Brakes ‘Genuine Parts’ authentication sticker, if available on the product. No special knowledge needed, only the use of a smartphone.
BENEFITS	<ul style="list-style-type: none">• The product is authentic and safe to use• The product is proven quality• The product is developed for long term reliability• The product comes with valid warranty• The product has been extensively tested• Help fight counterfeiting
LEARN MORE	www.svendborg-brakes.com